



# GM Collision Repair Network Program Enrollment Fees

## Introductory Pricing Overview

How much does the GM CRN Program cost?

### **GM CRN Program**

**Cost:** \$5,500 for a Two Year Enrollment\*

\*One Year Enrollment Option Available for \$3,000 per year

#### **Enrollment Fee includes:**

- ✓ CRN enrollment w/ On-site or virtual audit\*
- ✓ Access to GM CRN Marketing Assets
- ✓ GM CRN Program Reporting on shop performance and metrics through the generis platform
- ✓ Inclusion on GM Shop Locator
- ✓ CRN plaque
- ✓ Free Enrollment into GM Partner Perks
  - ✓ Discount on repair resources
  - ✓ Rebate Rewards on Parts purchases

To enroll today: <https://gm.collisionrepairnetwork.org/application/apply/>

*\*Pricing noted above assumes virtual audit. An additional \$200 required for on-site. Shops wishing to add an additional specialty designation are subject to a \$500 additional charge (virtual) if a follow-up visit is required*

*MSO locations are not eligible for a 2-year enrollment.*

**\*GM reserves the right to modify, amend, suspend, or alter the CRN Program at any time in its sole business discretion.**

If you have any questions on the CRN program fees, please contact: [GMCollisionRepairNetwork@gm.com](mailto:GMCollisionRepairNetwork@gm.com) or [GM-Network@verifactsauto.com](mailto:GM-Network@verifactsauto.com)