



# GM Collision Repair Network Program Enrollment Fees

## Introductory Pricing Overview

How much does the GM CRN Program cost?

### **GM CRN Program**

**Cost:** \$5,500 for a Two Year Enrollment\*

\*One Year Enrollment Option Available for \$3,000 per year

#### **Enrollment Fee includes:**

- ✓ CRN enrollment w/ On-site or virtual audit\*
- ✓ Access to GM CRN Marketing Assets
- ✓ GM CRN Program Reporting on shop performance and metrics through the generis platform
- ✓ Inclusion on GM Shop Locator
- ✓ CRN plaque
- ✓ Free Enrollment into GM Partner Perks
  - ✓ Discount on repair resources
  - ✓ Rebate Rewards on Parts purchases

To enroll today: <https://gm.collisionrepairnetwork.org/application/apply/>

\*Pricing noted above assumes virtual audit. An additional \$200 is required for on-site.

\*Shops wishing to add an additional specialty designation are subject to a \$500 additional charge (virtual) if a follow-up visit is required.

\*MSO locations are not eligible for a 2-year enrollment.

\*GM reserves the right to modify, amend, suspend, or alter the CRN Program at any time in its sole business discretion.

If you have any questions on the CRN program fees, please contact: [GMCollisionRepairNetwork@gm.com](mailto:GMCollisionRepairNetwork@gm.com) or [GM-crn@oeconnection.com](mailto:GM-crn@oeconnection.com)